



## Listing Your Home During COVID-19

### How Windermere is adapting and directing clients through COVID-19

- Consider having sellers vacate the property from the list date to offer review date by having the clients stay with family or at a short-term rental.
- Check-in with your clients remotely and minimize face to face meetings as much as possible. Zoom, FaceTime, Facebook Messenger and Marco Polo are some apps that work well.

### Showing a property to prospective buyers:

- Clients and potential buyers must sign a COVID-19 A Release form before entering any property.
- Homes will be shown by appointment only to ensure social distancing standards are maintained. All interested parties must maintain a distance of 6 feet.
- Provide extra information in the MLS listing, ie if Buyers need to be Pre-qualified to view the home, additional cleaning requests, etc.
- Place placard the entry of the home stating that any person who has recently been ill or may have been in the company of someone who is suspected to have COVID-19 to not enter the home.
- Provide hand sanitizer throughout the home.
- Provide protective booties for buyers who tour the home; consider also providing disposable gloves.
- Provide your sanitized wipes.
- Agents showing the home must disinfect the house, house key and lockbox with the provided cleaning supplies after their showing is complete.

### Marketing the Listing

- Virtual staging and Matterport 3D photo shoots available if needed, giving potential buyers a comprehensive view of your home.